

Designer, 3D Identity

Who we are:

We are inspired place makers who enhance the built environment with a focus on brand and culture - Across multiple studios, elements provides a comprehensive portfolio of products and services for the interior built environment. We combine our interiors expertise with construction capability and the collaborative, cross-functional process of human-centered design. This holistic approach to the built environment creates a seamless experience and exceptional results for our clients.

This position is for our studio 3D Identity : visual storytellers, dedicated to amplifying brands through meaningful design, immersive experiences, and authentic connections that resonate with people and celebrate culture.

Compensation:

\$55,000 – 65,000 / Year

Job Summary:

The Design role will work closely with the Creative and Project Management teams to translate and communicate client needs and branding into design strategies, visual concepts, and functional creative solutions. The role will identify, interpret, and visually enhance the client environment based on brand and story.

Essential Functions

- Responsible for the design of a wide variety of brand, branded environment, signage, and wayfinding projects
- Collaborate with clients and project teams to understand design requirements and project objectives.
- Assist in creative research and project kickoff facilitation.
- Create innovative and aesthetically pleasing experiential design strategy and execution that align with client needs and industry standards.
- Present design concepts to clients and stakeholders, incorporating feedback and revisions as necessary.
- Work closely with the project team, including architects and designers to ensure construction documentation comprehension and design feasibility.
- Prepare detailed fabrication intent documentation.
- Understand use of materiality and fabrication methodology to meet project budget and design concept.
- Stay informed about industry trends, new materials, and design innovations to continuously enhance design offerings.
- Other duties as assigned.

Required Skills/Abilities

- Proficiency in design software and tools, such as Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- Knowledge of 3D rendering skills in Sketch-up or similar 3D modeling required
- Understanding of architectural scales and drawings - able to read and interpret architectural and shop drawings
- Strong creativity and design-thinking skills to develop innovative and functional design solutions.
- In-depth knowledge of graphic design and interior design principles, materials, and industry trends.
- Ability to interpret and translate client needs and project requirements into compelling design concepts.
- Strong communication and presentation skills to effectively convey design concepts to clients and project teams.
- Proficient with Microsoft Office Suite and Google Suite or related software.

Education/Experience

- Bachelor's degree in architecture, graphic design, or related field

EEO Statement

Workplace Elements provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws.

This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee. Duties, responsibilities, and activities may change, or new ones may be assigned at any time with or without notice.